

MEDIA RELEASE



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AUSTRALIA'S TOP RETAILERS ANNOUNCED

Super Cheap Auto have been named **Australia's top retailer** at the **2007 American Express Rewards for Excellence presented by the NRA** held last night in Sydney.

The **2007 American Express Young Retailer of the Year** was also announced. The winner was Craig Dapkewitch from Woolworths.

Super Cheap Auto won the **American Express Supreme Reward for Best Retailer** for their outstanding business success.

The growth Super Cheap Auto has experienced since its conception is the result of their long standing commitment to the recruitment and management of its team members, excellent store layout and locations and extensive product range.

Now in their 13th year, the Rewards for Excellence are designed to recognise outstanding Australian retailers and to promote the pursuit of excellence in retailing through recognition and reward.

NRA Executive Director, Patrick McKendry, said the Rewards gave retailers a chance to be recognised by the industry, their peers and the general community for their development of best practice initiatives, innovation and outstanding achievements across a range of retail sectors.

The winners of the 2007 American Express Rewards for Excellence presented by the NRA were:

American Express Supreme Reward for Best Retailer
Highly Commended – Boost Juice Bars
Supreme Winner – Super Cheap Auto

NRA Young Retailer of the Year Award
Craig Dapkewitch, Woolworths

Department of Education Science and Training Training Award
Winner – Woolworths

Bose Individual Achievement Award
Winner – Philip Corne, Louis Vuitton

Sterling Commerce Innovation in Retail Award
Merit Award – Ella Bache
Winner – Super Cheap Auto

Bank of Queensland Franchise Award
Merit – Boost Juice Bars
Winner – Eagle Boys Pizza

Prime Ministers Community Business Partnership Community Spirit Award
Winner – Pumpkin Patch

Shopping Centre Council of Australia Best Specialty Retailer

Merit – Super Cheap Auto

Winner – The Perfume Connection

BDO Kendalls Best Services Retailer

Winner – The Prop House

NEM Best Recreational Retailer

Winner – Books Kinokuniya

AMP Capital Shopping Centres Best House/Homewares Retailer

Winner – Billy's

Westfield Best Food Retailer

Merit – Deli Fresco

Winner – Sumo Salad

Westfield Best Fashion Retailer

Merit – Jeanswest

Winner – Peter Alexander

Westfield Best Designed Store

Encouragement – Guggenheim hair and body

Winner – General Pants Co

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