



Media Release

For Immediate Release
June 2007

SUMO SIZED SALADS MAKE THEIR WAY TO SOUTH AUSTRALIA

Adelaide residents can start licking their lips and looking forward to a change in diet, because healthy Aussie fast-food outlet SumoSalad is finally heading to South Australia!

Famous for revolutionising the fast-food industry by inspiring Australians to ditch fatty foods in place of more nutritious choices, SumoSalad is one of the fastest growing food brands in the country and will soon be available locally.

South Australia's first SumoSalad store will open in the Myer Centre Food Court in Rundle Mall this Monday, 2nd of July, and franchisees for the new store, Angela Ramsay and Min Chua, are really looking forward to offering fellow South Australians the fresh, healthy and hearty meals available from SumoSalad.

"We're very excited about introducing the SumoSalad brand and concept to South Australia," says Angela. "We personally believe in maintaining a healthy lifestyle and feel that Adelaide is really lacking in nutritious alternatives to junk-food, which SumoSalad offers."

With an extensive background in retail management, Angela will be the day-to-day manager of the new SumoSalad store, with Min attending to the logistical, financial and administrative areas of the business, which has been his previous experience.

"We are all about providing the freshest and highest quality ingredients which will make our salads big on flavour and value," continues Min. "We will also be sourcing products from South Australian suppliers as much as possible to support the local industry."

"At SumoSalad there's something for everyone; you can even design your own salad and every month the extensive menu will have something different. In winter if a warm salad doesn't tickle your fancy, try one of our hot toasties, tasty soups or delicious toasted wraps."

According to Angela, SumoSalad gives both her and Min the opportunity to work in and own a business they genuinely believe in – an array of fresh, healthy food that's delivered fast and friendly!

“We can’t wait to be able to provide these great tasting fresh, quick and nutritious food options to Adelaide so be sure to come and try us out, you’ll love it!” she continues.

The SumoSalad menu items include freshly made to order warm and cold express salads, hearty soups, delicious long rolls and toasties, hot pasta salads, toasted wraps, organic coffee and healthy breakfast options plus a great range of traditional Vietnamese cold rolls.

The new Adelaide SumoSalad store will join the rapidly growing number of SumoSalad outlets already across Australia and overseas, and will be conveniently located at Shop T050, Myer Centre Food Court, Rundle Mall, Adelaide SA 5000.

SumoSalad Myer Centre Adelaide will be open for business on 2 July 2007 and there are currently plans for more SumoSalad stores to open in South Australia later in the year.

SumoSalad – Eat large, stay thin!

www.sumosalad.com

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